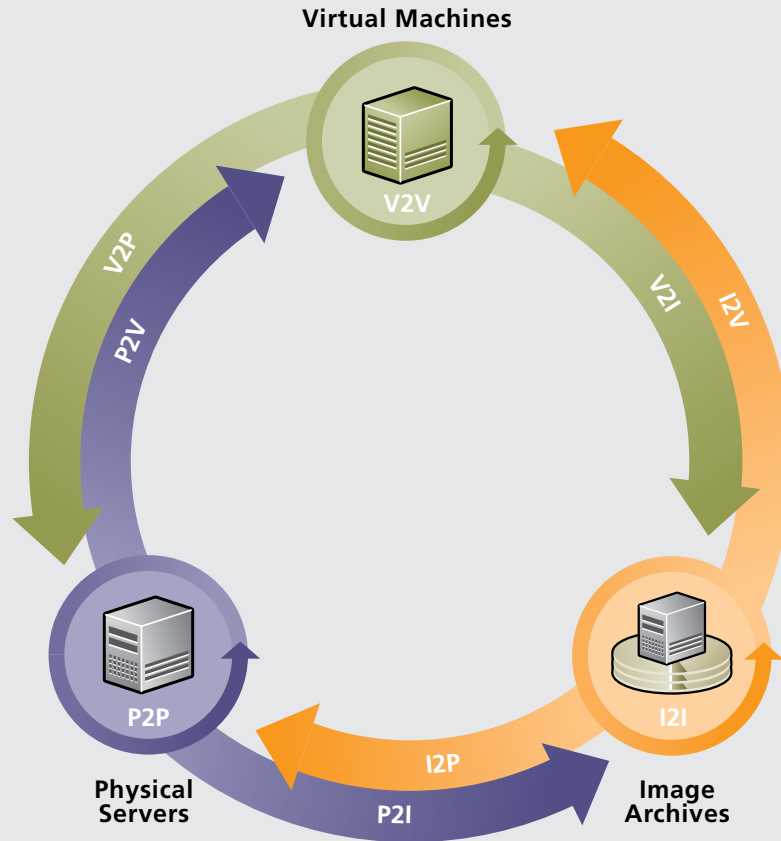


PlateSpin's OS Portability technology allows you to decouple data, applications and operating systems from servers and automatically streams them to any physical or virtual platform.



Server Consolidation	P2V	Data Center Relocation	P2P P2V P2I2V P2I2P
Continuous Server Consolidation	X2X	Test Lab Automation	P2V2P
Disaster Recovery (Virtualization)	P2V V2P	End-of-lease Hardware Migrations	P2P
Disaster Recovery (Platform Independent Images)	I2P V2I I2V	De-virtualize Software to Preserve Support Agreements	V2P
Server Provisioning	V2I P2I I2P I2V	Legend: P2V = Physical-to-Virtual P2P = Physical-to-Physical V2P = Virtual-to-Physical P2I = Physical-to-Image I2V = Image-to-Virtual I2P = Image-to-Physical V2I = Virtual-to-Image X2X = Anywhere-to-Anywhere	

Increase Data Center Flexibility with PlateSpin OS Portability™

Sub-optimal server utilization negatively impacts service levels and increases the costs of running the data center. Enterprise data centers are inherently inflexible because operating systems, applications and data are bound to the hardware on which they are installed.

PlateSpin's patent-pending OS Portability technology revolutionizes the enterprise data center by decoupling operating systems, applications and data from the hardware configurations on which they reside. Using PlateSpin, software can be quickly and easily streamed from one hardware platform to the next or between physical and virtual infrastructures, increasing data center flexibility and agility.

By breaking the dependence between hardware and software, OS Portability future-proofs the data center by allowing servers to be streamed to and from any physical or virtual platform and any geographic location.

This freedom of movement enables users in the data center to move the operating systems and applications to where they can run most effectively. Matching resource supply with workload demand allows for greater flexibility and gives organizations the opportunity to continually optimize the use of existing resources.

The PlateSpin Value Proposition

- Optimize server assets with anywhere-to-anywhere conversions
- Reconfigure and right-size CPU, disk, memory and network resources on-the-fly
- Consolidate servers with a drag and drop
- Maximize investments in blade servers, virtualization and image archives
- Remotely manage data centers with no agents or boot disks required
- Full support for physical, virtual and image infrastructures

Supported Virtual Machines, Physical Servers and Images

Virtual Machines

- VMware ESX Server
- VMware Server
- VMware Infrastructure 3
- Microsoft Virtual Server
- Virtual Iron

Physical Servers

- Single CPU
- SMP
- Multi-cores
- Blades

Image Archives

- Acronis True Image
- Symantec LiveState
- PlateSpin Flexible Image Packages
- Symantec Ghost

Backup Solutions

- Raw Volume Data²
- Veritas Backup Exec
- CA BrighStor ARCserv r11
- Double-Take by Double-Take Software

² PlateSpin PowerConvert may not work with all versions of these products, consult your PlateSpin representative for details.

About PlateSpin

PlateSpin provides the most advanced data center automation software designed to optimize the use of server resources across the enterprise. PlateSpin technology liberates software from hardware platforms and streams servers over the enterprise network from any source to any destination, ensuring the best fit between server resource supply and application workload demands. Global 2000 companies use PlateSpin solutions to lower costs, improve service levels and solve today's most critical data center initiatives such as server consolidation, disaster recovery, hardware migration and test lab automation.

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